



# For Immediate Release

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## ESS To Introduce the Advancer V-12™ Goggle with AVS™ Adjustable Ventilation System

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Eye Safety Systems, Inc. (ESS) will soon be announcing the introduction of the *Advancer V-12™* dual-mode goggle. Developed for modern warfare and tactical operations, the innovative eye protection system resolves the classic eyewear dilemma: how can one product function as a fully-enclosed goggle yet have the fog-resistant properties of an open sunglass?

ESS has answered this challenge with its patented *AVS™* Adjustable Ventilation System. The *AVS™* frame design allows the user to choose between two lens positions: Closed, to seal out dust and debris, or Advanced, for free circulation of fresh air to keep lenses from fogging. Users can easily change the *AVS™* mode by simply clicking the lens between the closed or advanced (open) lens positions.

The *Advancer V-12™* would look at home on the face of a street motorcycle rider, but the product's features are tailored for the serious business of warfighting, law enforcement and fire/rescue.

- Patented *AVS™* Adjustable Ventilation System for fog elimination and dust filtration
- Night Vision compatible, compact frame with extra-wide field of view
- Interchangeable anti-fragmentation lenses meeting ANSI Z87.1-2003+ and the rigorous military goggle ballistic impact specifications of MIL-V-43511C
- ESS's advanced *ClearZone FC™* anti-fog and anti scratch lens coatings
- Smooth, forgiving face seal for adaptive fit and low maintenance cleaning
- *SideWinder™* Outrigger strap pivots for universal helmet compatibility
- Undistorted optics in either lens position
- Easy adjusting strap
- 100% UVA/UVB protection
- Protective hard case with zipper seal
- Compact, hard-shell *Lens Pods™* for lenses not in use
- Clear, Smoke Gray, and Hi-Def Yellow lenses available
- *Vice™* Prescription Insert accessory available May 2005



Prior to its official release, the *Advancer V-12™* was awarded a major contract by the United Kingdom Ministry of Defense, making it the sole issued goggle system for the UK's deployed troops in Iraq and Afghanistan. The product is currently under evaluation by US Special Operations Forces groups.

Eye Safety Systems, Inc. (ESS) creates advanced eye protection systems for military, law enforcement, and fire/rescue professionals. Designed for the planet's most hostile and unforgiving environments, ESS products feature cutting-edge technologies and patented innovations to ensure peak performance and uncompromised eye safety.

Headquartered in Sun Valley, Idaho, ESS is a leader in eyewear sold to the US military and firefighting markets. ESS eyewear is sold in over 50 countries. For more information, please visit [www.essgoggles.com](http://www.essgoggles.com).



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